



Yuri Zorich

Web Designer

Middle · Full-time, Part-time, Project work · Hybrid, Remote, Office

Contacts

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[Email](#) · [Telegram](#) · [Website](#)

Location

Serbia, Central Serbia, Belgrade (open to relocation)

About

Web Designer with over 5 years of experience. I design websites, landing pages, and marketing digital products with a focus on business goals, user convenience, and clear interaction scenarios.

I work end-to-end: from analysis, structure, and texts to UI design, handover to development, and launch. I have experience in architecture, construction, premium services, and online education. I know how to build communication with clients, developers, and stakeholders.

Work Experience · 5 years 7 months

1 year 11 months

Jul 2024 — present

Endless House

Web Designer · Remote · Middle

Architecture and construction company

- Led redesign of the company's multi-page corporate website: structure, UX prototypes, and UI design (desktop and mobile);
- Developed information architecture and user scenarios taking into account business and marketing tasks;
- Prepared layouts for development on MODX: adaptive screens, UI components, basic UI kit, and materials for handover to developers;
- Interacted with the external development team: regular calls, discussion of edits, quality control of implementation;
- Conducted cross-browser and cross-device testing, formulated edits after layout;
- Maintained and developed the website: content updates, refinement of individual pages and blocks;
- Developed marketing and brand materials: advertising banners, commercial proposals for different services, portfolio project presentations (desktop / mobile), corporate and offline materials;
- Designed and formatted the company's corporate magazine;
- Developed landing pages for advertising campaigns: consulting direction, attracting subscribers to Telegram channel, company presentation landing with services and portfolio;
- Handled full cycle for landing pages: structure, texts, design, layout on Tilda, integration of services (CRM, forms, analytics);
- Worked directly with CEO: presented solutions, discussed ideas, and approved design concepts.

2 years

Jul 2022 — Jun 2024

ONEHOUSE

Web Designer · Remote · Middle

Architecture company

- Design and layout of multi-page websites, landing pages, and internal pages (Figma + Tilda);
- Support and optimization of the company website;
- Work with analytics and A/B testing to improve page performance;
- Creation and editing of quizzes in Marquiz;
- Design of email newsletters, presentations, and marketing materials.

3 years 1 month

Nov 2020 — Nov 2023

Profile School

Web Designer · Remote · Junior

Virtual school

- Design and layout of product landing pages;
- Creation of banners for social networks, infographics, and presentations.

Skills

Languages

Russian Native — Fluent

Ukrainian Native — Fluent

English B1 — Intermediate

Skills

figma tilda photoshop acrobat pro basic html/css

research and analysis jtbd cjm prototyping

working with structure and texts basic seo optimization a/b testing

working with analytics handover of layouts to development

presentation of solutions

Awards

Nov 2025

#madeontilda

Website featured in Tilda platform's gallery of best projects

Courses

Sep 2025

Layout course from «Rhythm of Style» school