YURI ZORICH

Web Designer · Middle · Full-time, Part-time, Project work · Hybrid, Remote, Office

+7 952 353 05 83 | @yurazorich | zorichyu@gmail.com | https://zorichyura.ru/ | Serbia, Central Serbia, Belgrade

SUMMARY

Web Designer with over 5 years of experience. I design websites, landing pages, and marketing digital products with a focus on business goals, user convenience, and clear interaction scenarios. I work end-to-end: from analysis, structure, and texts to UI design, handover to development, and launch. I have experience in architecture, construction, premium services, and online education. I know how to build communication with clients, developers, and stakeholders.

SKILLS

figma, tilda, photoshop, acrobat pro, basic html/css, research and analysis, jtbd, cjm, prototyping, working with structure and texts, basic seo optimization, a/b testing, working with analytics, handover of layouts to development, presentation of solutions

EXPERIENCE

Endless House
Jul 2024 — Present

Web Designer

Architecture and construction company

- Led redesign of the company's multi-page corporate website: structure, UX prototypes, and UI design (desktop and mobile)
- Developed information architecture and user scenarios taking into account business and marketing tasks
- Prepared layouts for development on MODX: adaptive screens, UI components, basic UI kit, and materials for handover to developers
- Interacted with the external development team: regular calls, discussion of edits, quality control of implementation
- Conducted cross-browser and cross-device testing, formulated edits after layout
- Maintained and developed the website: content updates, refinement of individual pages and blocks
- Developed marketing and brand materials: advertising banners, commercial proposals for different services, portfolio project presentations (desktop / mobile), corporate and offline materials
- Designed and formatted the company's corporate magazine
- Developed landing pages for advertising campaigns: consulting direction, attracting subscribers to Telegram channel, company presentation landing with services and portfolio
- Handled full cycle for landing pages: structure, texts, design, layout on Tilda, integration of services (CRM, forms, analytics)
- Worked directly with CEO: presented solutions, discussed ideas, and approved design concepts

ONEHOUSE
Jul 2022 — Jun 2024

Web Designer

Architecture company

- Design and layout of multi-page websites, landing pages, and internal pages (Figma + Tilda)
- Support and optimization of the company website
- Work with analytics and A/B testing to improve page performance
- Creation and editing of quizzes in Marquiz
- Design of email newsletters, presentations, and marketing materials

Profile School
Nov 2020 — Nov 2023

Web Designer

Virtual school

- Design and layout of product landing pages
- Creation of banners for social networks, infographics, and presentations

LANGUAGES

- Russian — Native
- Ukrainian — Native
- English — B1

ACHIEVEMENTS

- #madeontilda: Website featured in Tilda platform's gallery of best projects

COURSES

Layout course from «Rhythm of Style» school
2025-09-01

https://drive.google.com/file/d/16YtE59TlboB59G4_RPCmsoiqkxWAuqFv/view?usp=sharing